



cayla communication



Recently our client **EONMETALL Group Berhad** from Sungai Bakap, Malaysia signed its Exclusive License Agreement with **Gonvarri Material Handling A/S** from Oslo, Norway to sell, market and produce material handling products under the renowned + strong **CONSTRUCTOR** brandname.

EONMETALL will sell **CONSTRUCTOR** branded across all of Asia based on **Gonvarri Material Handling's** proprietary European products + products design and will produce according to European standards for the Asian markets.

EONMETALL and **Gonvarri Material Handling** plan to jointly develop products for the growing material handling sector and to extend the products + services offerings to build a strong position in Asia.

cayla group initiated + arranged this Strategic Alliance for **EONMETALL** Group based on cayla group's extensive contacts in Europe within the broader logistics sector and supported the complete process from initiating the basis of the contracts until the signing of the Exclusive Licence Agreement between both parties.

EONMETALL Group Berhad is a company listed on Bursa Malaysia with various activities mainly related to the development and production of metal products manufacturing equipment and to the manufacturing of specialised metal products like e.g. warehouse racking products.

Gonvarri Material Handling is a group with ca. 1.000 staff, which is fully focused on the development, manufacturing and marketing of static + dynamoc material handling products for industrial warehouses. Gonvarri Material Handling sells its products under the following brandnames: **CONSTRUCTOR** (Northern Europe + Rest of the World), **Kasten** (Finland) and **Dexion** (Western + Central Europe). Gonvarri Material Handling is a recently established division of privately held Spanish industrial group Gonvarri Steel Services, which operates 41 factories across the world, employs ca. 5.500 staff, processes ca. 5.000.000 tons of steel with annual revenues in excess of EUR 3bn.

For further information on EONMETALL Group Berhad please use the following link:

<http://www.eonmetall.com>

For further information on Gonvarri Material Handling A/S please use the following link:

<http://www.gonvarristeelsservices.com/en/lines-of-business/>

For further information on Gonvarri Steel Services please use the following link:

<http://www.gonvarristeelsservices.com/en/>