



cayla communication

Introducing Datuk Rashid Ghazali_Malaysia

December 2015

We have been able to add a new partner and strengthen cayla group's team in Asia with an experienced corporate finance professional and expert. Our new partner Datuk Rashid Ghazali will represent cayla group from the offices in Kuala Lumpur and Penang, Malaysia.

Rashid has Malaysian nationality and gathered his experience after graduating from the University of Wales, Institute of Science and Technology, Cardiff, Wales with a major in Banking and Finance in 1989.

He commenced working with the American Express Group in London in their personal financial planning arm until July 1990 before joining Utama Wardley Berhad (an associate of the HSBC Group) in the Corporate Finance Department in November 1990 in Malaysia.

Here and subsequently in Citicorp Capital, Malaysia and then later in the Maju Group (a Malaysian conglomerate) and MAA Corporate Advisory (part of the Melewar Group, another Malaysian conglomerate) over a 20 year period he established a track record of generating and completing various corporate transactions such as privatizations, acquisitions, rights issues, initial public listings, debt raising and other financial transactions valued at more than RM10 billion with governments, multi-nationals, conglomerates and other corporate entities in Malaysia, Southeast Asia and Australia.

In between his times as an investment banker after he had left Citicorp, Rashid also served as CEO of Sanda Plastics Industries Berhad which was then a second board public listed company on the Kuala Lumpur Stock Exchange involved in plastic-injection moulding, copper wire manufacturing and running of resorts.

After his period at Sanda, which was an associate of the Maju Group, he became Executive Director of the Maju Group in January 1997 responsible for the corporate finance and business development activities and then subsequently CEO of MAA Corporate Advisory in January 2001 which also involved being responsible for the corporate finance and business development activities of the Melewar Group which he held till December 2014 before a short stint as an Executive Director in a start-up Malaysian oil & gas exploration company with a focus on Kazakhstan prior to joining the cayla group.

At the cayla group he will work close together with Alexander Adelmund and the Asian team consisting of KC Loh, CP Loh, who are based in Malaysia and Anthony Tong, who is based in Singapore. His core skills are in corporate finance, commercial due diligence, but also in operational consulting and as such he will complement the skills of our other Asian colleagues.

We are looking forward to a long, close and successful co-operation with our new colleague Rashid and many interesting projects in Asia and beyond together with him for existing and future clients.

Best personal regards

cayla consulting group AG
Alexander P. Adelmund