



cayla communication

introducing Per Engström

March 2015

It is our pleasure to introduce to you our new cayla group colleague, Per Engström who has the Swedish nationality and will officially join cayla group on March 1, 2015 as senior director. He will team up with Anders Ericsson.

They will jointly be responsible for the further development + expansion of cayla group's activities in the Nordic + Baltic countries.

He graduated as a Master of Science in civil engineering from The Royal Institute of Technology and also achieved academic degrees in business administration from Stockholm University.

Previously Per worked for consultancy companies like CVM Consulting Corporate Advisors and Lagerkvist & Partners Management Consulting as Partner and Executive Vice President. Here he initiated and executed mergers + acquisitions for larger stock listed industrial, services and investment companies in the Nordic region. His role included taking direct responsibility for several cross-border and global projects.

Prior to his management consultancy career Per gained experience in management positions at companies like Bonnier & Bonnier Finance, HIFAB AB and ABV AB. Before starting his professional career as a manager Per was an entrepreneur and was the owner of the construction company Engström & Cuno AB.

Per brings cayla group + its clients valuable experience of consultancy work in services and manufacturing companies, including general strategy, implementation of change programs, knowledge of corporate strategy and mergers + acquisitions, international corporate finance, management consultancy capabilities and expertise in sustainable strategies.

Next to his mother language Per commands the English, German and French languages. Per is married and has 3 children and lives in Stockholm.

We welcome Per to our cayla group team and look forward to a successful co-operation with him and many interesting and exciting projects in the Nordic + Baltic region, but also in the rest of Europe and possibly even in Asia.

cayla consulting group AG

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