



# cayla communication

introducing CP Loh

October 2014

It is our pleasure to introduce to you our new cayla group colleague, CP Loh, who joins us as Senior Director in October 2014.

CP graduated from University of East Anglia, Norwich, UK with in Mathematics with Computing in 1983.

CP started his career in the food processing industry in the early 1980's before venturing into the timber industry in 1987. He later worked in the manufacturing sector where he managed a diverse range of operations that ranged from plastic injection and rubber processing to packaging and metal fabrication.

For the past ten years from 2003 to 2013, he served as the Operations Director for Coraza Systems, a company specializing in metal fabrication. Under his watch, company sales grew from an initial RM2mil to RM40mil, all the while growing a diverse clientele both local and international.

CP brings to the table incisive industry insight and extensive management experience stemming from a 30 year career spanning a diverse range of industries.

He is married with three children and is fluent in English, Mandarin and Malay.

cayla consulting group AG

Alexander P. Adelmund  
Managing Partner/CEO

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