



cayla communication

Introducing Angel Olivera

September 2014

With over 25 years in the transport and logistics sector in various positions Angel brings with him valuable experience of doing business with major companies in Spain.

From 1986 to 1997 he worked for Lecifena-Lecitrailer, where he started as a sales representative for the Mediterranean area, which allowed him to gather both technical and commercial knowledge on all types trailer and commercial vehicles related businesses.

In 1997 Angel joined GE in Spain and for over 12 years focused on introducing GE Capital rental solutions to the transport and logistics sector in Spain and Portugal working for GE Capital's TIP Trailer division. He was in charge of growing the rental business and for the development and introduction of new products and solutions like Fleet Maintenance and Sales-and-Lease Back. During his time at GE he moved on to several other roles such as Sales Manager, Operations Manager and Interim General Manager.

In 2009 Angel left GE to start his own consultancy business for companies within the transport and logistics sector and for manufacturers of industrial vehicles. During this period he managed and executed several consultancy projects for among others; Hyva, Novacom, Acciona, Lecitrailer, Simoes Group, Marsh and Schmitz Cargobull.

His experiences as a consultant include: Interim Management, New Product Introduction, Outplacement and supporting establishing Strategic Plans for his clients.

Angel lives in Barcelona, is married with 2 sons and speaks the Spanish, Catalán and English languages and will cooperate closely with Walter F. Verhelst from our Barcelona office to expand and to establish cayla group's activities in Spain and the Spanish speaking countries and Portugal.

Best personal regards

cayla consulting group AG

Alexander P. Adelmund
Chairman

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