



# cayla communication

introducing K.C.Loh

February 2014

It is our pleasure to announce that cayla group has set up a company to cover Asia in Georgetown, Penang (Malaysia).

This is an important step allowing us to build bridges between businesses from mainly Europe to fast growing Asia and vice versa. Furthermore this step will transform cayla group into a globally active consultancy and mergers + acquisitions services company.

KC Loh recently joined cayla group as Managing Director for cayla consulting group (Asia) Sdn. Bhd and as a member of our team.

Graduated in Material Engineering and Marketing Management KC spent over 30 years in the Automation Industry and specialised in equipment development and assembly automation in production processes. Furthermore he possesses a broad knowledge in various generic technologies such as Mechanical Design, Control Engineering and Robotics.

His exposure to the unique + extreme demands of the automation business enabled him to acquire in-depth process knowledge of various industries such as the semi-conductor, solar, medical, automotive and also consumer related industries.

KC was a client of cayla group, when we supported the successful mergers + acquisitions process whereby he was able to sell his automation company (Excel Precision (M) Sdn Bhd) to Swiss listed company Conzzeta AG in 2006.

After the acquisition of his company he was engaged in top management roles for several years for Ixmation (Asia) Sdn Bhd as CEO and assumed responsibility for various sites in US, Europe, China and Malaysia. As such he gained extensive valuable experience with international clients and extended contacts with blue chip companies across the globe.

KC has the Malaysian nationality and is married with 3 grown up children. Being Malaysian he is well adapted to multi-cultural environments. He is fluent in the English, Mandarin and Malay languages and also several in other Chinese languages allowing him to communicate effectively in many countries in Asia.

In his new role at cayla group he will assume responsibility as Managing Director for cayla group consulting (Asia) Sdn Bhd's activities. He will be jointly responsibility for the continued development of our services to manufacturers as well as play a major role in the development of our overall activities within the Asian countries.

It is our intention to extend our presence as a second step to Kuala Lumpur and Singapore and plan to keep you updated.

cayla consulting group AG

Alexander P. Adelmund  
Chairman